E X E R C I S E

This exercise will cover designing a basic box model for the web in Photoshop

Open Photoshop

Under the pull down menu of File, choose New.

Make sure the document dimensions are in pixels and change them to 1200 pixels wide by 800 pixels high.

Press OK
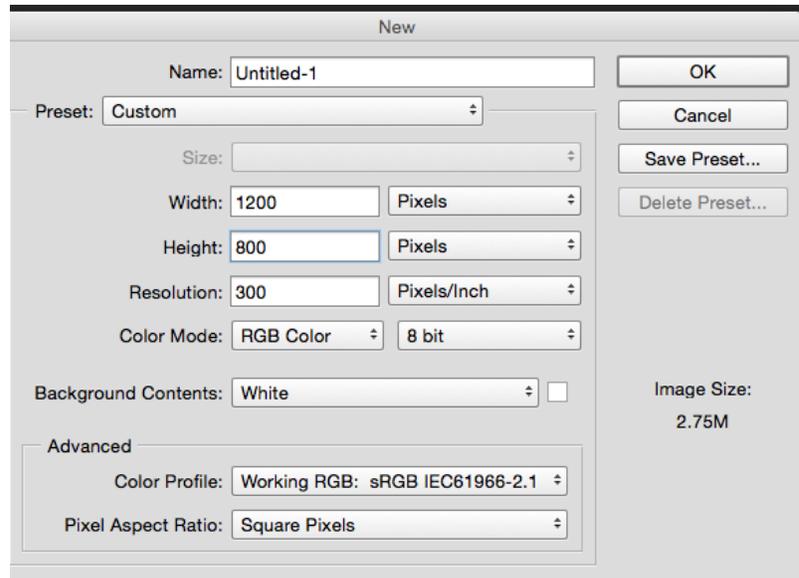
Take a look at the Swatches panel.

In the top right corner, click on the down arrow.

Scroll down to Web Hues and take a look at the swatches. Do the same with Web Safe colors and Web Spectrum.
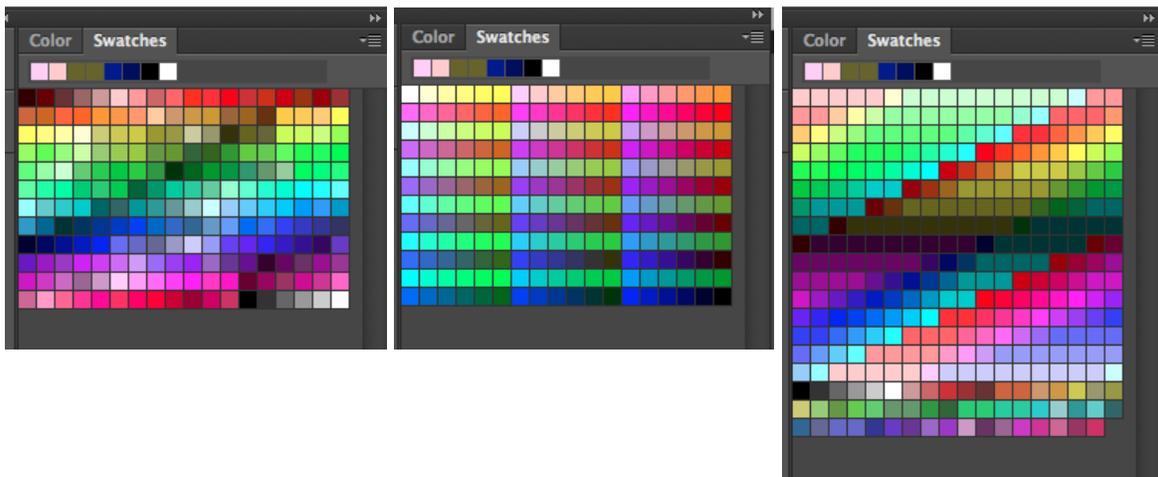
You can view the colors in whatever way in most intuitive for you.

In the Tools panel, click on the eyedropper tool.

With the eyedropper tool, choose a color from the swatches palette.

Notice that the color for the Foreground color now reflects your choice.

Double click on the square.

The panel that opens shows you both the hexadecimal and the RGB call outs for this color.
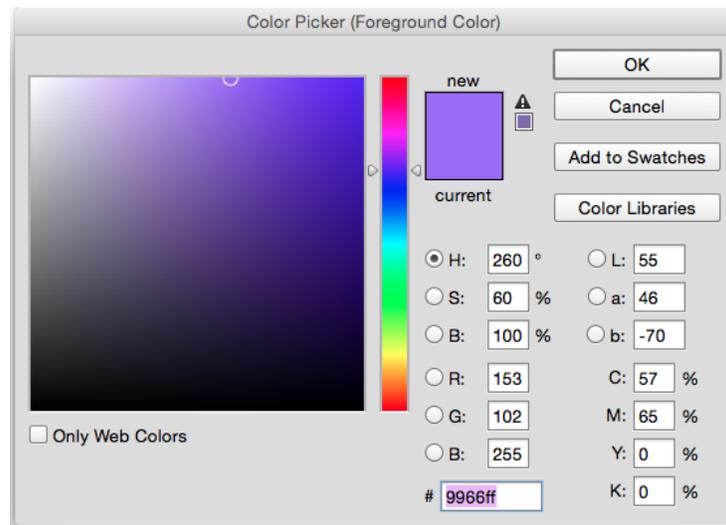
Create your shapes

Choose the selection tool from the Tools panel and draw your first shape.

You can then fill the shape with the paint bucket tool or under the Edit pulldown menu, choose fill and fill with Foreground color.

OR

Edit   Image   Layer   Type   Select

Undo Paint Bucket	⌘Z
Step Forward	⇧⌘Z
Step Backward	⌥⌘Z
Fade Paint Bucket...	⇧⌘F
Cut	⌘X
Copy	⌘C
Copy Merged	⇧⌘C
Paste	⌘V
Paste Special	▶
Clear	
Check Spelling...	
Find and Replace Text...	
Fill...	⇧F5
Stroke...	
Content-Aware Scale	⌥⇧⌘C

>

Fill

Contents: Foreground Color   OK   Cancel

Blending

Mode: Normal

Opacity: 100 %

☐ Preserve Transparency
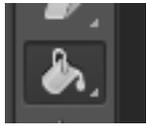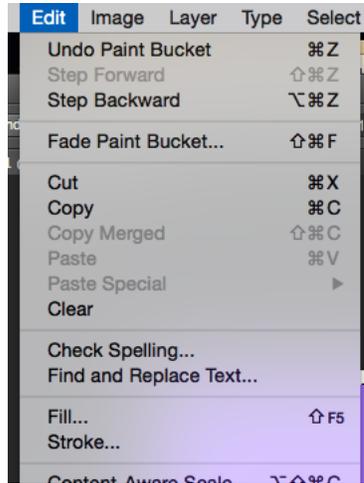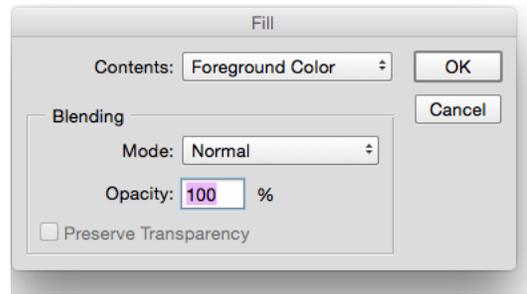
Continue making shapes and filling. Develop a box model layout and color scheme. Play around until you feel that you have a page that looks both dynamic and user friendly.

Use the type tool, choose a web common font and label the boxes.

AWESOME
LOGO

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STUNNING FIRST PAGE
IMAGE/INFORMATION

copyright information
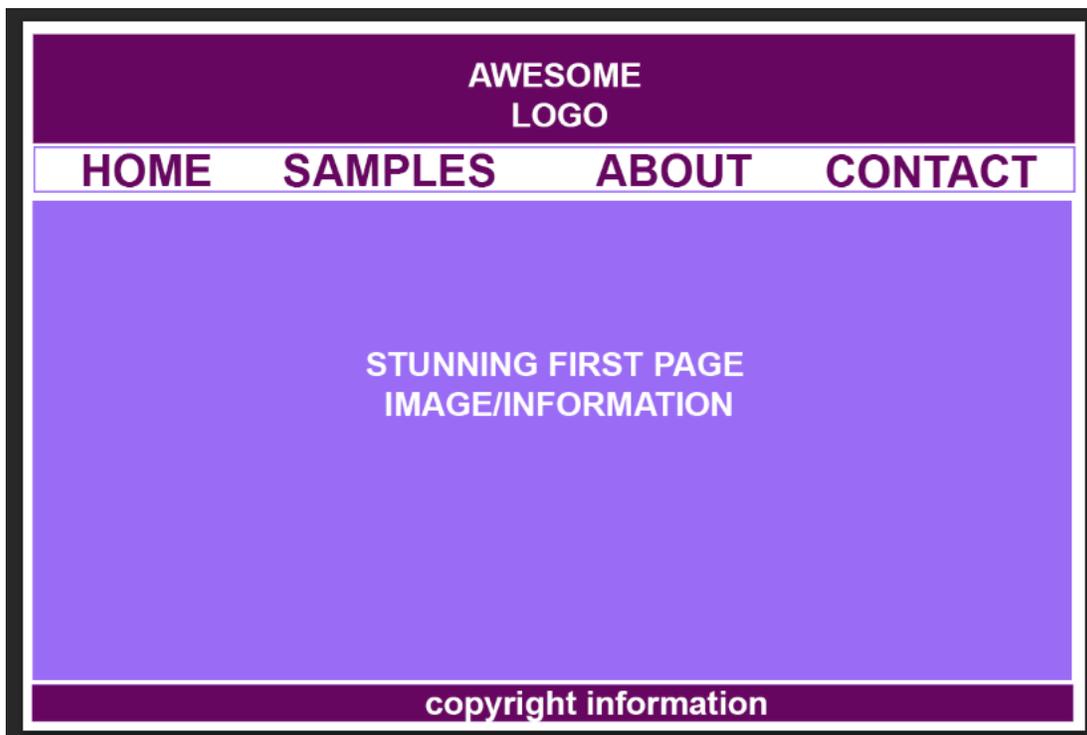
Play around. Add a background image if you want.

Finish by creating three color schemes with three different font. Play around with different concepts.